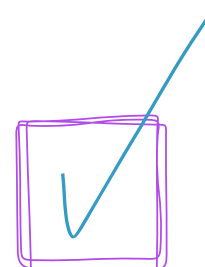
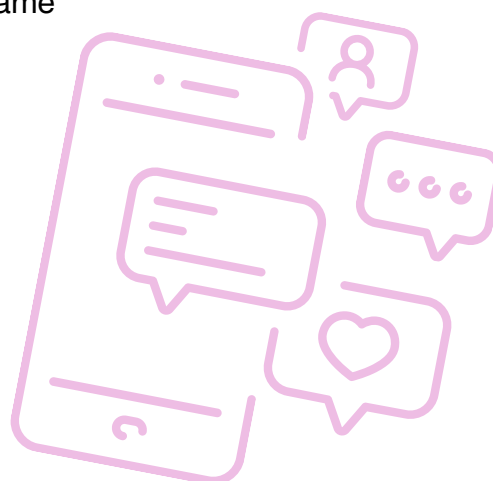


Participate in World Gynecologic Oncology Day 2024 and #GOAgainstStigma!

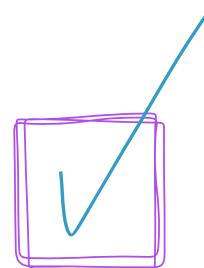


ONLINE

- ☐ **Use our Canva tools** to create your own translations of graphics for social media and post them.
- ☐ **Download templates and more** from the Dropbox folder.
- ☐ Use the hashtags **#GOAgainstStigma** and **#NoStigmaInGO** along with the usual #GOForPurple, #WorldGODay, etc
- ☐ **Like, share and comment** on the posts and events on World GO Day Instagram, X, and Facebook! **Let's get some conversations started!**
- ☐ **Share patient stories!** Short videos or images with text are very effective.
- ☐ **Update your social media profile pictures** with our frame
- ☐ Personalize a post with our **post generator**
- ☐ Use the World GO Day **Instagram sticker**
- ☐ **HAVE FUN**

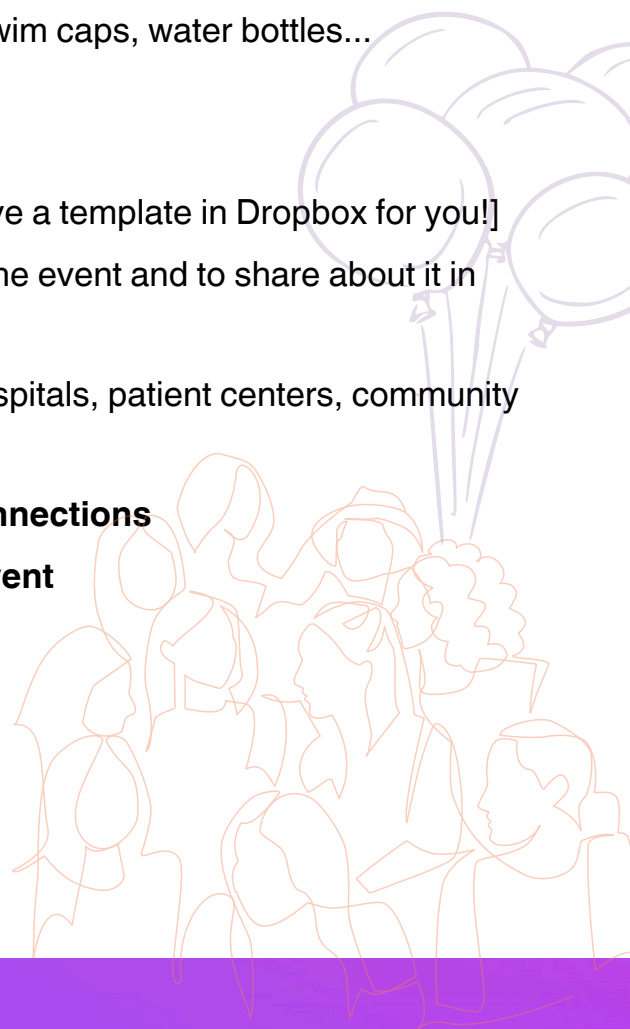


Participate in World Gynecologic Oncology Day 2024 and #GOAgainstStigma!



IN PERSON

- ☐ Plan a **fun in-person event on September 20** and **add it to our website event calendar** on worldgoday.org!
Ideas include: bike riding, walks for health, yoga, swimming, dancing, basketball games...
- ☐ Use the **new World GO Day logo to create swag** and more for your local participants!
Ideas include: T-shirts, balloons, buttons, pens, swim caps, water bottles...
- ☐ **Publicize** your event:
Create and send out a **press release** [We will have a template in Dropbox for you!]
Invite **local VIPs and ambassadors** to come to the event and to share about it in advance.
Make posters and put them up in your area: hospitals, patient centers, community centers...
Send notices out to your **newsletter or email connections**
Create a **Facebook or other online calendar event**
Ask your friends to ask their friends!
More!
- ☐ **Take photos** at the event & **share them with us!**
- ☐ **HAVE FUN**



Summary of 2024 World GO Day assets & where to find them

	Dropbox	Canva link	WorldGODay.org
Brand Guide document	♥		♥
Social post templates & gifs	♥	♥	
Logos & design files for swag	♥		♥
Profile picture frame		♥	
Press release template	♥		
Post generator			♥
Add your event tool			♥
A recording of the webinar	♥		

Questions? Reach out! worldgoday@esgo.org