

WORLD
GO DAY

**LOGO UPGRADE
FOR 2025**

WORLDGODAY

LOGO DESIGN FULL VERSION



WORLDGODAY

World
Gynecologic
Oncology
Day 20/09/2025

WORLDGODAY

LOGO DESIGN CUT VERSION



World
Gynecologic
Oncology
Day

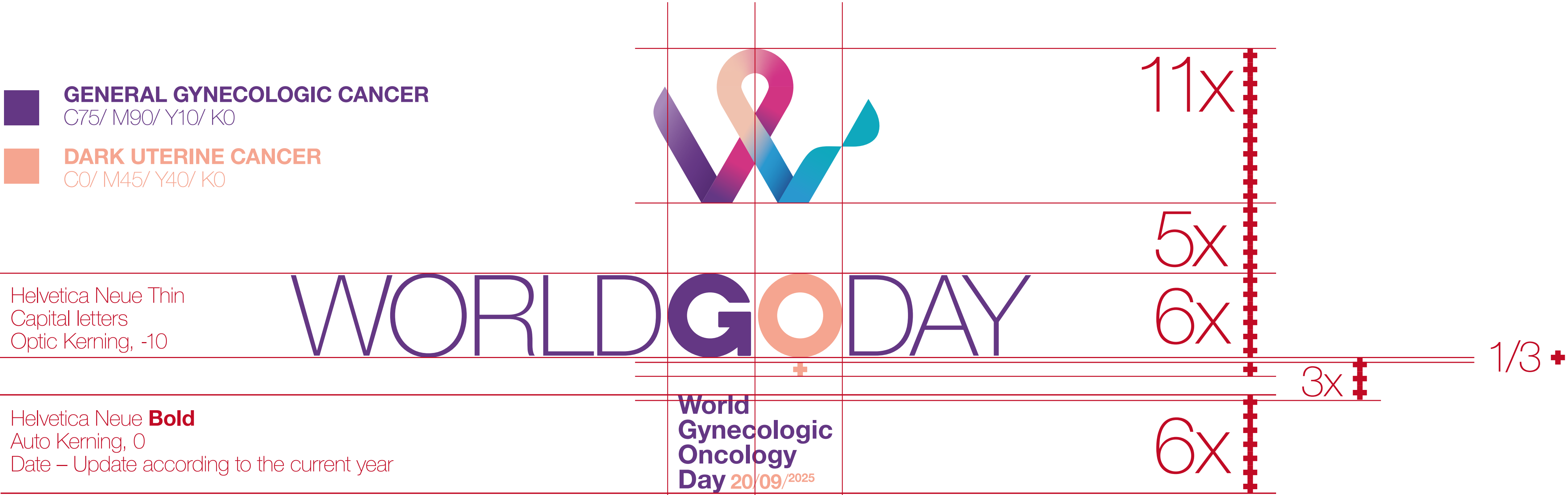


World
Gynecologic
Oncology
Day

WORLDGODAY

ARCHITECTURE

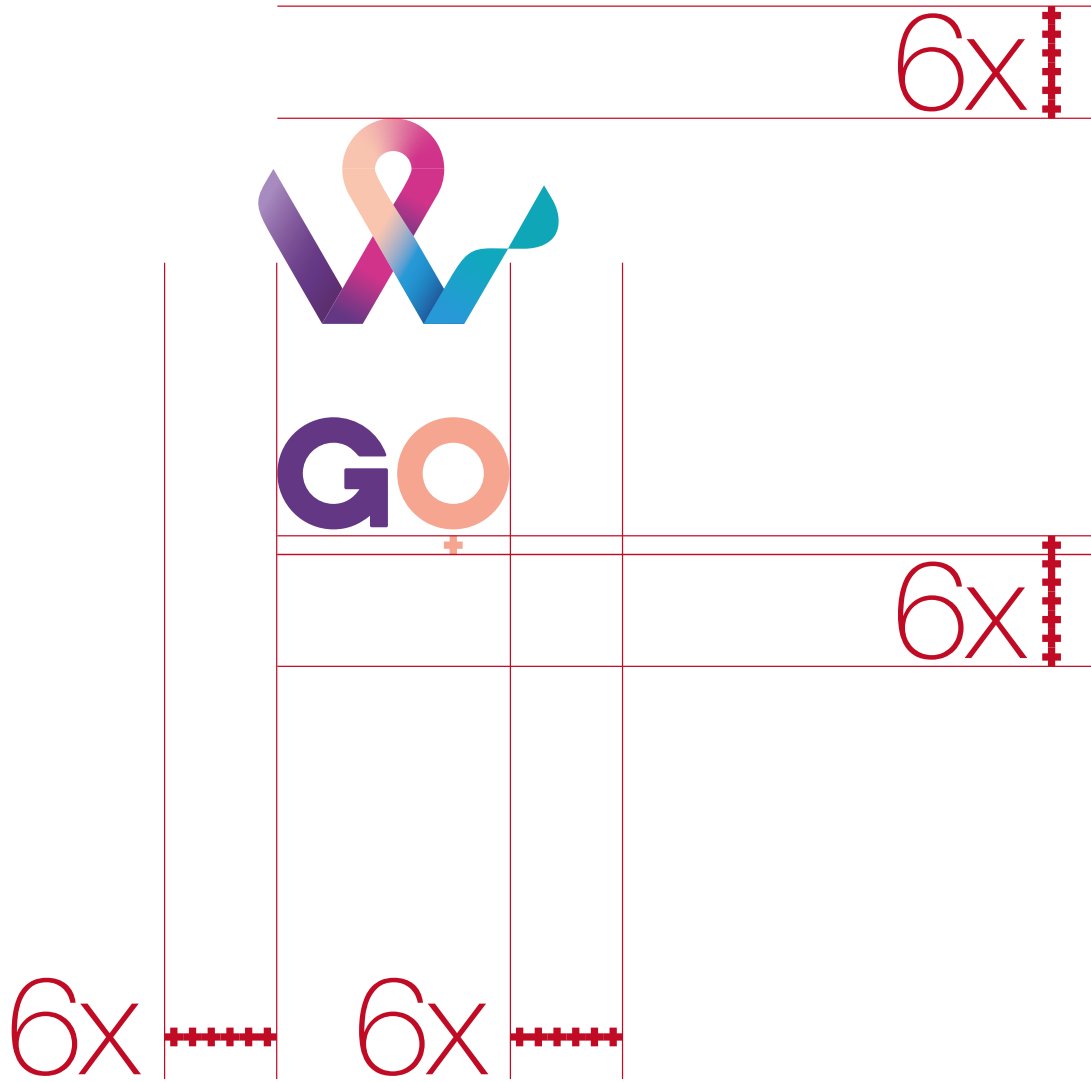
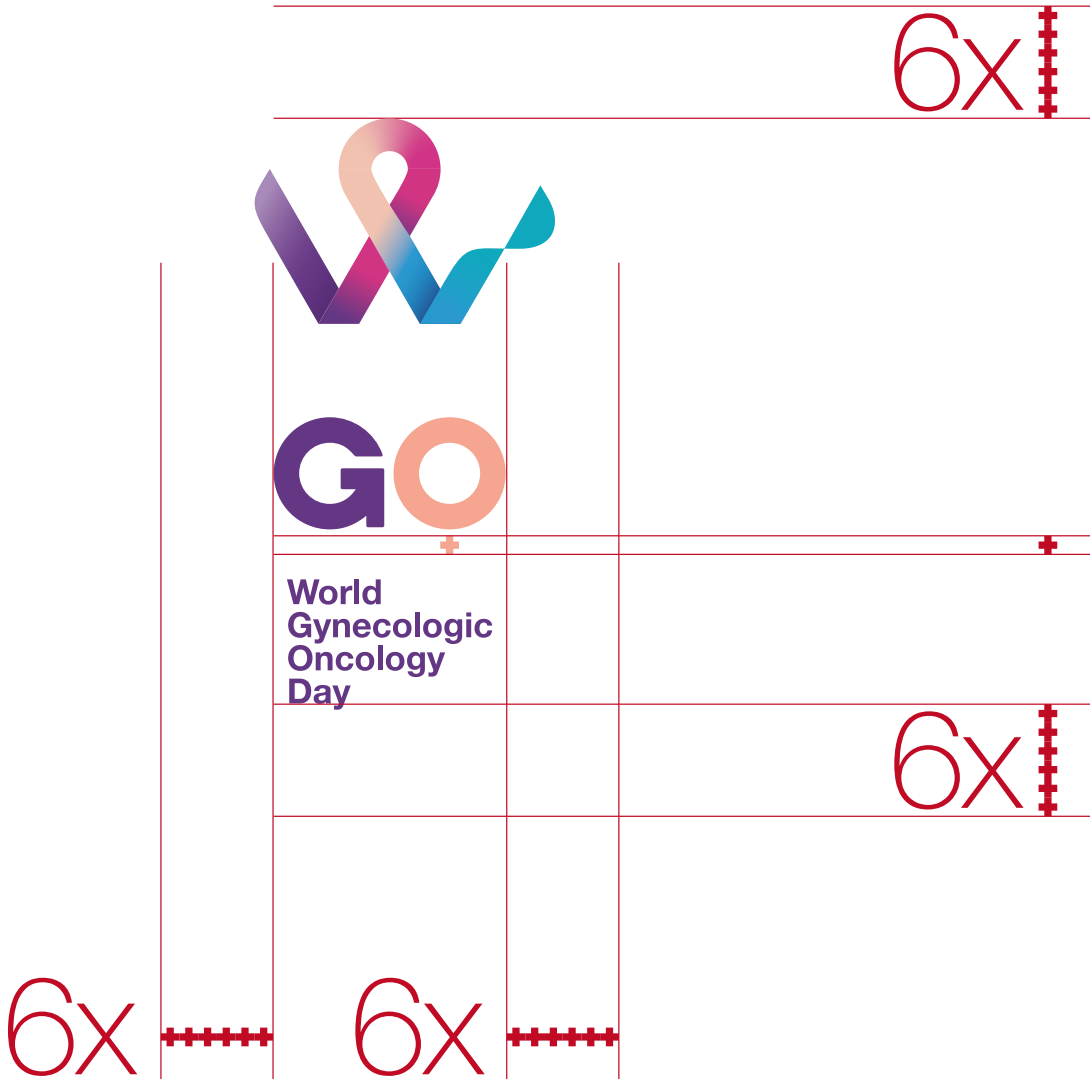
- GENERAL GYNECOLOGIC CANCER
C75/ M90/ Y10/ K0
- DARK UTERINE CANCER
C0/ M45/ Y40/ K0



GO design is based on the ESGO logo family

European Society of Gynaecological Oncology

WORLDGODAY
SPACING



WORLDGODAY

COLOURS

WorldGODay colors comes from
ENGAGe second color palette
+ added next darker shades for
needs of W Ribbon design.

DARK GENERAL GYNECOLOGIC CANCER FOR GRADIENT

C76 / M95 / Y25 / K16
R88 / G43 / B102
#582a65

GENERAL GYNECOLOGIC CANCER

C76 / M90 / Y10 / K0
R100 / G64 / B141
#64408D

DARK VULVAR CANCER FOR GRADIENT

C65 / M75 / Y10 / K0
R118 / G82 / B147
#755293

VULVAR CANCER

C40 / M50 / Y0 / K0
R157 / G133 / B190
#9D85BE

CERVICAL CANCER

C15 / M90 / Y0 / K0
R207 / G61 / B150
#CF3D96

DARK UTERINE CANCER FOR LOGO

C0 / M45 / Y40 / K0
R245 / G165 / B144
#F5A590

UTERINE CANCER

C0 / M30 / Y30 / K0
R251 / G190 / B167
#FBBEA7

DARK VAGINAL CANCER FOR GRADIENT

C100 / M87 / Y16 / K0
R33 / G57 / B128
#243980

VAGINAL CANCER

C75 / M25 / Y0 / K0
R28 / G154 / B214
#1C9AD6

OVARIAN CANCER

C75 / M10 / Y25 / K0
R15 / G172 / B189
#0FACBD

WORLDGODAY

GRADIENTS

WorldGODay gradients comes from ENGAGe second color palette + added next darker shades for needs of W Ribbon design.

VULVAR CANCER
C40 / M50 / Y0 / K0
R157 / G133 / B190
#9D85BE

GENERAL GYNECOLOGIC CANCER
C76 / M90 / Y10 / K0
R100 / G64 / B141
#64408D

DARK GENERAL GYNECOLOGIC CANCER FOR GRADIENT
C76 / M95 / Y25 / K16
R88 / G43 / B102
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GENERAL GYNECOLOGIC CANCER
C76 / M90 / Y10 / K0
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VAGINAL CANCER
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DARK VAGINAL CANCER FOR GRADIENT
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R28 / G154 / B214
#1C9AD6

OVARIAN CANCER
C75 / M10 / Y25 / K0
R15 / G172 / B189
#0FACBD

WORLDGODAY BACKGROUND

WorldGODay gradient background is made for non-image background needs. Feel free to build and scale it according to your needs. However, always be careful that the W Ribbon is still very legible.



NEW SUN
C3/ M21 / Y92 / K0
R250 / G202 / B23
#FACA17



PINK DAY
C4 / M77 / Y0 / K0
R235 / G88 / B161
#EB58A1



OCHRE SUNSET
C0 / M48 / Y94 / K0
R248 / G151 / B10
#F8970A



GENERAL GYNECOLOGIC CANCER
C76 / M90 / Y10 / K0
R100 / G64 / B141
#64408D



SLOW AFTERNOON
C0 / M64 / Y60 / K0
R241 / G121 / B95
#F1795F



SOFT MIDNIGHT
C67 / M79 / Y0 / K0
R145 / G64 / B203
#9140CB



MY EVENING
C41 / M76 / Y0 / K0
R208 / G72 / B206
#D048CE



SOFT MIDNIGHT
C67 / M68 / Y0 / K0
R153 / G90 / B254
#E95AFE



GO For Prevention



GO Against Stigma



GO With Us!



GO 20/09/2025

WORLDGODAY

ACTION LINK MINIMAL VERSION



WORLDGODAY
ACTION LINK #TYPO VERSION



World
Gynecologic
Oncology
Day

+

#**GO**ForPrevention

#**GO**AgainstStigma

#**GO**WithUs!

#**GO**20_09_2025